

## **The Concierge Advantage**

October 2007 ~ Issue 18

## The Pinnacle Concierge

619-533-7960

## Your Concierge Will Assist With:

- -Travel planning
- -Dining reservations
- -Theater & event tickets
- -Golf tee times
- -Hotel reservations
- -Spa services
- -Dry cleaning pickup and delivery
- -Pet care services

and much more!

Newsletter Source: www.signonsandiego.com unless otherwise noted.

## **Meet Your Concierge, Tres**

A creative, enthusiastic spirit, Tres Watson has developed a reputation for his Texas sized personality and his California style. He began his career with Hilton Hotels in Paradise Valley Arizona, where he fell for the nature of hospitality. His most recent experience as a Concierge at the La Costa Resort and Spa allowed Tres the opportunity to further refine his hospitality

craft, developing skills that cater to a select level of clientele. Recently, Tres earned his degree in European History from the University of California San Diego, graduating Provost Honors. In addition to a passion for service, Tres maintains many unique and varied interests outside of work. An avid photographer, Tres has produced and

sold prints from his collection of California landscapes to people from all over the world. A passionate performer, Tres has participated in several acting and singing ensembles, most recently as a soloist for the San Diego Gospel Choir. Tres also enjoys discovering new places, finding interesting restaurants, and exploring San Diego.

#### **Great News For Our Residents!**

The Ritz Carlton and Orient Express Offers V-VIP Treatment to our Residents! Concierge At Large, Inc. has developed an enhanced relationship with both the

Ritz Carlton and Orient Express to offer our clients extra special rates, upgrades and amenities not available to the public or most travel agencies. Contact your Concierge for more information. Complimentary assistance from certified travel professionals is another amenity of living at The Pinnacle!

## Featured Restaurant: Avenue 5 Restaurant

This newly opened eatery is located at 2760 Fifth Avenue. Chef/Owner Colin MacLaggan said. "Our mission is to serve outstanding cuisine without the stuffiness, snobbishness or pretentiousness of many expensive restaurants. We want our customers to have fun, to feel relaxed, not intimidated. And we keep our price points very affordable." The collaborative group at Avenue 5 consists of brothers Colin and Brian MacLaggan, Patricia MacLaggan (their mother) and General Manager

Nicolas "Nick" Carbonne. Patricia designed the warm and casual yet sophisticated interior, using earth tone colors, rich woods and exposed brick face to create a comfortable ambiance. Brian combines both restaurant experience as well as financial acumen to help put the money together for the venture. The two brothers and Nick, a friend since high school, now work together. The restaurant seats 70, with lots of room between tables for privacy and intimacy. Lighting is bright without being glaring. The presentation of dishes

and wines, with their luminescent colors and artful arrangements, can be enjoyed easily. The cocktail lounge greets guests by the front door, leading to the dining room. Opaque glass hides the kitchen but the cooks' silhouettes can be seen as they work. Our Concierge suggestions include: the soft shell crab, rack of lamb and a creative Mojito martini. "The atmosphere and service were very welcoming! We definitely would recommend Avenue 5 Restaurant."

# X

The Navy's Blue Angels

## Pinnacle Concierges helped out in September!

- Made several wake up calls
- Made numerous restaurant reservations
- Coordinated sedan transfers
- Arranged for a limousine
- Ordered a flower arrangement
- Printed out the movie schedule
- Located the phone number for the City Treasurer
- Printed boarding passes
- Arranged for a few mail holds
- Made a hotel reservation in Las Vegas at the Venetian
- Purchased Phantom of the Opera Tickets

Harvest Festival Arts & Crafts Marketplace



#### **Oktoberfest in La Mesa**

Bratwurst, and enough beer to make you chicken-dance to oom-pah-pah bands --that's Oktoberfest in La Mesa. Every year, La Mesa hosts the grandaddy of San Diego Oktoberfests. Celebrating its 33rd festival and racking up attendance totals of 200,000 for the event, La Mesa's Oktoberfest is a time-tested block party sure to please even the most seasoned lager lover. This celebration is mirrored after the famed Munich Oktoberfest, so expect hardy food and drink and enough dancing to make you silly down to your boots. If that's not enough, how about some shopping? Hundreds of booths will line La Mesa Boulevard from Date Avenue to Fourth Street, along with more vendors on sections of Allison and Palm Avenues. Enjoy this festive weekend, Friday, October 5 through Sunday October 7.

## **Miramar Air Show**

The Navy's Blue Angels, Marine Corps jets and helicopters, and more roar though the skies. On the ground, there is the Wall of Fire and .... the San Diego Symphony! The Navy's Blue Angels, Marine Corps jets and helicopters, and other military airplanes are the stars of this event, one of the most popular in San Diego. The show is the largest of many activities during Fleetweek, San Diego's annual salute to its military heritage. There are three public air shows, October 12, 13 and 14. Saturday's show includes a twilight presentation at 5:30 pm. You'll see lots of fireworks and related pyrotechnics, and the display concludes with the "Great Wall of Fire." There will be more than 100 airplanes and military vehicles on display, flight-simulation machines to play with, and lots of vendors selling souvenirs. Your Concierge can provide more information.

## **BB King: A Concert to End Youth Homelessness**

The all-star Concert to End Youth Homelessness, being held in B.B. King's honor, will take place Friday, October 12 at 7 pm at San Diego State's Open Air Theater. The event will also feature Taj Mahal, the Blind Boys of Alabama, Paul Rodgers, George Thorogood, Kenny Wayne Shepherd and San Diego's Eve Selis and Bill Magee. Tickets run from \$39.75 to \$183.75. Contact your Concierge for purchase assistance.

## Subaru U.S. Women's Triathlon

The Subaru U.S. Women's triathlon, to be held October 14, raises money for the Ovarian Cancer Research Fund. Racers can participate in a Sprint (3/4K swim, 23K bike, 5K run) or Supersprint (375-meter swim, 10K bike, 2 1/2-K run) distance triathlon. The last in a four-city series, the San Diego race is open to 1,500 women and features fitness seminars, training sessions and a post-race festival, plus a mandatory Multisport Experience event on October 13, where participants will pick up race materials. New to this year's race, female family members can opt to compete in the same wave. The event will be held at South Shore's Park in Mission Bay.

## **Harvest Festival**

The annual traveling Harvest Festival and arts-and-crafts marketplace returns to the Del Mar Fairgrounds. Once again, the notion of a 19th century village will be recreated with more than 16,000 handmade gifts in the marketplace and lots of on-site demonstrations from hundreds of costumed exhibitors. Available are such items as carved brooms and walking sticks, hand-designed and recycled fashions, wood and copper kitchen utensils, quilts, furniture, designer jewelry and such homemade, gourmet food gifts as fudge, salsa, jams and jellies. Visit the Harvest Festival Friday, October 26 through Sunday October 27 in Del Mar.