

The Concierge Advantage

September 2007 ~ Issue 17

The Pinnacle Concierge

619-533-7960

Your Concierge Will Assist With:

- -Travel planning
- -Dining reservations
- -Theater & event tickets
- -Golf tee times
- -Hotel reservations
- -Spa services
- -Dry cleaning pickup and delivery
- -Pet care services

and much more!

Newsletter Source: www.signonsandiego.com unless otherwise noted.

Flowers Brighten Our Lobby

Flowers by Sean will place a weekly gratis arrangement at the Concierge Desk inside the Pinnacle lobby! We are very excited to be able to decorate our lobby with these beautiful arrangements. Thank you Flowers By Sean!
If you need to order
flowers for a friend or
family member (or just for
yourself!), please talk with
your Concierge. We'd be
happy to coordinate this
on your behalf.



Taste of Downtown 2007

San Diego's most prominent Taste returns to downtown for the sixth consecutive year. Participants will stroll through each corner of downtown San Diego and taste a wide variety of the best cuisine the city has to offer. The Taste of Downtown offers a selection of San Diego's finest restaurants located in the historic Gaslamp Quarter, the bustling Financial District, cultural Little Italy and the newly renovated Ballpark District. Enjoy the

moveable feast from 5 to 9 pm on Thursday, September 13. This neighborhood walking tour is self-guided, although free shuttles will make stops. Tickets are \$25 per person. Contact your concierge for details.

Featured Restaurant: Blue Coral Seafood & Spirits

Blue Coral is an upscale seafood restaurant packaged into the Aventine Center in La Jolla. A meal at Blue Coral is a true celebration of fresh, simple seafood at its best. The highest quality of seafood is prepared with careful



finesse and presented with a fresh, pristine glow. Popular on the menu are Blue Coral's Atlantis. Tuna Carpaccio, Crab Trio. Lobster Mac n' Cheese, Caviar Service with Stoli Elit Vodka and Maine Lobster en Fuego which is "out of this world!" A modern interior seats quests in oversized seashellinspired booths while a new outdoor lounge allures guests for happy hour cocktails in the twilight. Blue Coral takes an innovative stance on -- seafood paring--forget the wine, bring on the vodka! An iridescent wall boasts 60 specialty vodkas from all around the world. From imaginative cocktails to accent your dish, to intoxicating displays of fruit infused vodka flights. Blue Coral is no ordinary seafood destination. Blue Coral is located at 8990 University Center Lane, in the Aventine Center off La Jolla Village Drive. Notify your Concierge and they will be happy to make reservations for you!

La Jolla at Sunset

Pinnacle Concierges were busy in August!

- Obtained 2 tickets to sold out Diana Krall concert last minute
- Located Horseback riding tutor
- Arranged flowers for a 30th anniversary
- Located information on CPR Classes for safety training
- Located local Jamaican food
- •Referred an 'errand service'
- Recommended a personal trainer that could work on site
- Located an interior painter
- Located a jewelry repair facility
- •Identified veterinarian services in the Downtown Area
- •Recommended a 'picture hanging' service that specializes in Fine Art
- Located a Mobil Pet Grooming
- •Researched Sunday Brunch restaurants downtown
- Located information on a caterer for a Teen Party
- •Researched information on the Mission Bay Aquatic center





La Jolla Gallery & Wine Walk

Through the years La Jolla has set the precedent in San Diego for exceptional coastal scenery, unique dining, elegant wines and prestigious art galleries. This fabulous event in La Jolla is second to none, so don't miss the opportunity to be a part of a self-guided gallery and wine walk. On Thursday, September 27 from 5 to 9 pm, you can enjoy over 25 of La Jolla's famed galleries who will showcase works from renowned international artists, sample exquisite wines from around the globe and indulge your taste buds in house specialties from over 12 of La Jolla's exquisite restaurants. Tickets to the La Jolla Gallery and Wine Walk are only \$30.00 and will benefit Promote La Jolla. Last years event was a huge success and this year will sell out early, so get your tickets now! For more information contact your Concierge.

San Diego Film Festival 2007

San Diego Film Festival (SDFF) is a competitive four-day fest where urban edge and perfect-weather escapism meet. Held blocks from the ocean in the Gaslamp Quarter. SDFF celebrates its sixth anniversary on September 27-30. Founded by a filmmaker, SDFF offers a fresh take on film premieres with wide-ranging programming from American and international features to thought-proving documentaries, short films and music videos, in addition to tracks celebrating Native American and women filmmakers. SDFF offers attendees everything from industry access through educational panels and the American Screenwriters Association annual conference, to intimate filmmaker and celebrity gatherings and nightly parties that earned SDFF Chris Gores Best Party Fest. San Diego Film Festival has earned more than 12 awards, including Best Beach Fest, Best Regional Film Fest, Best Festival and a coveted spot as one of the country's Top 10 Film Festival Vacations. Guests have included Joaquin Phoenix, James Woods, Zach Braff, Kevin Connolly, Colin Hanks, Jennifer Beals and many more. The best way to experience all that the Film Festival offers is with a PASS. While they do sell limited individual tickets to screenings, pass holders have priority and are always admitted first to all screenings, parties, panels and events. See your Concierge for more information.

Adams Avenue Street Fair

With a lineup that includes Mike Watt & The Minutemen and pioneering rockabilly singer Wanda Jackson, the 26th annual Adams Avenue Street Festival looks set to kick off its second quarter-century with a blast. Make that with a blaster, since rootsrock stalwarts The Blasters also are confirmed to perform at the free, all-ages music marathon in Normal Heights on September 29 and 30. Other artists appearing will be San Diego-based jazz sax luminary Charles McPherson, big-voiced blues belter Candye Kane, reggae rockers Boom Shaka and a reunion gig by The Tell Tale Hearts, arguably San Diego's best garage-punk band of the 1980s. The event goes from 10 am - 9 pm on Saturday and 10 – 6 pm on Sunday. And again, it's free!

AIDS WALK San Diego

Now in its 18th year, AIDS WALK San Diego has raised millions of dollars for local organizations benefiting people living with HIV and AIDS. AWSD estimates that more than 8,000 people attend the walk/run annually in San Diego. You can register in advance or on the day of the event, Sunday, September 30. Just try to get there early. Opening ceremonies begin at 7 am in Balboa Park's west side. The 10K run starts promptly at 8 am at Quince & 6th Avenue followed by the 5K walk at 8:05. Don't miss the post-walk festival from 8:30 – 11 am. For registration information, contact your Concierge.