

# The Concierge Advantage

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# The Pinnacle Concierge

619-533-7960

# Your Concierge Will Assist With:

- -Travel planning
- -Dining reservations
- -Theater & event tickets
- -Golf tee times
- -Hotel reservations
- -Spa services
- -Dry cleaning pickup and delivery
- -Pet care services

and much more!

Newsletter Source: www.signonsandiego.com unless otherwise noted.

## **Exclusive Ticket Prices to the San Diego Symphony!**

The San Diego Symphony is offering our downtown



San Diego residents an exclusive 10% discount on tickets to performances through 2008. Your concierge has direct access to a special website set up just for us to purchase tickets at this discount. Specially

selected seating sections have been set aside for Concierge At Large clients. There is also a 15% discount offered for groups of 10 or more. Contact your Concierge for tickets and the performance schedule.

### The Largest Oktoberfest West of the Mississippi

Please join your friends (200,000 or so) at La Mesa Village for the 35th Annual Oktoberfest. You don't want to miss the Grand Daddy of all street fairs and the largest 3-day Oktoberfest West of the Mississippi. Put on your walking shoes and be prepared to walk 6 city blocks filled with over 300 craft and commercial booths, 5 food courts, 3 beer gardens and a

children's carnival This all takes place October 3, through October 5, 11 am to 10 pm Friday and Saturday, and 12 noon to 6 pm on Sunday. Contact your Concierge for directions or just follow the smell of the bratwurst and sauerkraut. You can also avoid any parking hassles by taking the San Diego Trolley. Take the Orange Line to the La Mesa Blvd.

stop. That will drop you right in the middle of the Oktoberfest event!



### **Featured Restaurant: Currant American Brassiere**



Celebrating their one year anniversary, Currant American Brassiere will become a regular dining choice for the gourmet as well as the ordinary foodie. High ceilings, sweeping

archways and a dazzling. checkered floor make this the place to bring a client for lunch or visiting friends on a night out. It's comfortable, chic décor match perfectly with the historical boutique Sofia Hotel it's attached to. Chef Jonathan Pflueger, formerly of the Star of the Sea Room, has trained all over the world and his eclectic style shows in his interpretation of American cuisine. They are open for lunch and

with extended bar hours. Happy Hour is celebrated daily from 4 – 6 pm featuring ½ price select bottled wine, ½ price "for the table" appetizers, as well as beer and well drink specials. Currant American Brassiere. located at 140 West Broadway, evokes charm and sophistication. It's a perfect choice for the Gaslamp's classier crowd. Contact your Concierge to assist with reservations!

# Ferrari Exhibit to Celebrate the 20th Anniversary

In celebration of the 20th Anniversary of the San Diego Automotive Museum, close to 30 Ferraris will be featured from October 1 to November 15. Fifteen Ferrari race cars will be exhibited followed by Ferrari touring cars. The history and culture of Italy will be showcased in the exhibit with emphasis on Italian art, food and wine. It will also focus on the individuals, the cars and the company that have made Ferrari the dominant force in racing and the supplier of desirable road cars. Additionally, Ferrari: Cavallino Rampante will shine a spotlight on the art of Ferrari photography with a display of authentic Italian images. Some of the most memorable vehicles to be displayed are a 1952 212 Europa, a 1955 250 Boano Prototipo, a 1957 250 Testarossa, a 1959 410 Super America, and a 1965 275 GTB/Competizione -- some being on display for the first time! Contact your Concierge for information.



Ferrari Exhibit at the San Diego Automotive Museum Oct 1 – Nov 15

# **14<sup>th</sup> Annual Festa in Little Italy**

Enjoy authentic Italian food, music and art at the 14th Annual Little Italy Festa. Little Italy's black asphalt gets a temporary, Technicolor facelift from more than 100 street-painters when we celebrate all things Italian. The festa will feature two entertainment stages, crafts, and a children's area. The festivities include a stickball tournament on India Street, too, not to be outdone by the popular Italian Motorsport, which will have Alfa Romeos and more. It just wouldn't be a true Italian event if food weren't involved and that's where Little Italy's restaurants step into the picture with sauces, sausages and the blessed pasta that makes the world go around. A beer and wine garden also will be on tap for the dedicated barley and grape aficionados. If you want to dine at a sit-down restaurant, contact your Concierge to make your reservation ahead of time. However, some restaurants won't accept advance reservations during special events like the Festa. We can call ahead to find out if you'll need them or if you should stop in early that evening to put your name on a waiting list.

# Your Concierge team was helpful in September!

- Starbucks pre-orders
- Tickets to Memphis at the La Jolla Playhouse
- Coordinated a limo transfer in Washington DC
- Assisted with tickets to the Birch Aquarium
- Obtained Chargers tickets
- Assisted with finding appliance repair, window shade repair, handyman, marble/tile cleaner, carpet cleaner and shoe repair services
- Called for many a cab

### **Join the American Cancer Society Making Strides**

We all have the power to make a difference in the fight against cancer. Join the 500,000 other passionate supporters walking in the American Cancer Society Making Strides Against Breast Cancer event. Thanks to the American Cancer Society Making Strides Against Breast Cancer walk and dedicated people like you, progress is being made in the fight. Whether this is your first Cancer Walk or your 15th, everyone is welcome to support the American Cancer Society. Making Strides Against Breast Cancer events have no registration fee and no fundraising minimum. These noncompetitive walks range in distance from three to five miles, and men, women, and children of all ages are encouraged to participate. Join the stride on October 19 in Balboa Park on the corner of 6th and Laurel. Registration is at 7 am and the Walk begins at 8:30 am. See your Concierge for more information.

# Spanish Village in Balboa Park

### **Fall Art Festival at the Spanish Village Art Center**

Discover San Diego's coveted secret for art lovers at the Spanish Village Art Center (SVAC) Fall Art Festival held Saturday & Sunday, October 25 & 26, from 10 am to 5 pm. Situated between the Zoo and the Natural History Museum in the heart of Balboa Park, the flowering bougainvilleas and multi-colored cobblestones escort you into the Village center courtyard. There you will enjoy artwork of over 200 artisans and craftspeople showcasing their work in and about 37 colorful working artist studios and galleries. Art demonstrations, live music by Mike Cello, Jim Erp, and Josh and Zach Wheeler, activities for kids, food vendors, refreshments and SVACs famous silent auction will all be there for your enjoyment. This event is free for all ages!